

# Kernersville!

## MAGAZINE

### Media Kit

- Reach more than 25,000 Kernersville readers for as low as 1 cent per view.
- Free monthly magazine distributed in over 260 locations, including outdoor racks and grocery stores in Kernersville, Oak Ridge, Walkertown and Colfax.
- Front Cover and Business Spotlights available for high impact advertising.
- Your business image is enhanced with our high quality, four color, heavy gloss magazine.
- Shelf life of over 30 days gives our readers the chance to see your ad multiple times.

### OUR READERS ARE...

SUCCESSFUL	72% are Professionals
EDUCATED	74% Attended College
POWERFUL	85% Make Important Purchasing Decisions for their Households
SELF-RELIANT	76% Are Homeowners
IN THEIR PRIME	83% Are Ages 26 To 67
AFFLUENT	74% Have a Household Income Over \$65,000

## AD PRODUCTION

Our staff of professional graphic designers can produce original ads for your business. Ads designed by our staff must be approved and finalized by ad materials deadline, which is the 10th of the preceding month. Production charges will be assessed for advertising that is not camera-ready.

Ad design and layout produced by our staff or changes to ads submitted by clients will be billed at \$100 per ad. Chargeable alterations include, but are not limited to:

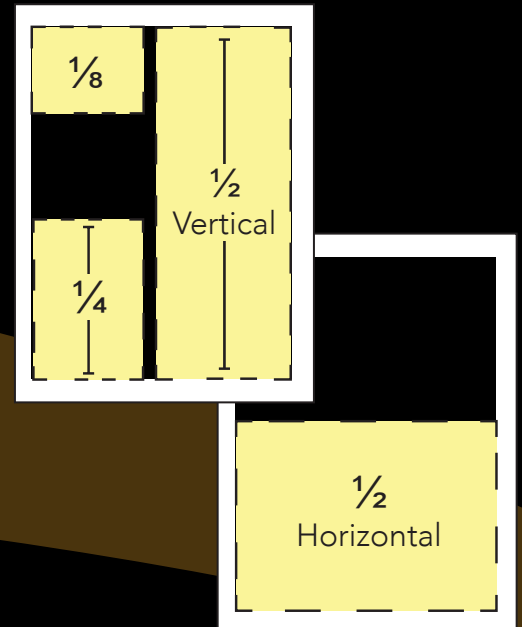
- 1) Changes made to existing ads that were produced by Kernersville Magazine or supplied by the advertiser electronically.
- 2) Reduced or enlarged supplied art to comply with Kernersville Magazine size dimensions. Cost estimates are available upon request.

## PAYMENT POLICY

For first-time advertisers, payment is due with the insertion order. Established accounts will be billed with payment due upon receipt of the invoice. We accept Visa, MasterCard, Discover and American Express credit cards.

### AD SPECIFICATIONS

SIZE	WIDTH X	HEIGHT
Spread Trim Size	16.75"	10.875"
Full Page (Trim Size)	8.375"	10.875"
Full Page Bleed	8.625"	11.125"
Live Area Not to Exceed	7.875"	10.375"
Full Page (No Bleed)	7.375"	9.875"
1/2 Page Horizontal	7.5"	4.75"
1/2 Page Vertical	3.56"	9.875"
1/4 Page	3.65"	4.75"
1/8 Page	3.56"	2.25"



All rates are per issue and are noncommissioned.

**FOR ADVERTISING INFORMATION,  
CONTACT YOUR SALES EXECUTIVE TODAY!**

Phone (336) 671-2636

Email: [Info@KernersvilleMagazine.com](mailto:Info@KernersvilleMagazine.com)

**Kernersville!**  
MAGAZINE