

Kernersville!™

MAGAZINE

Media Kit

- Reach more than **25,000 Potential Customers** each month.
- Complimentary, monthly magazine distributed in over **260 prime locations** throughout Kernersville, Oak Ridge, Colfax, and Walkertown including outdoor racks, grocery stores, medical offices and more.
- Free **Online Advertising** included at www.KernersvilleMagazine.com.
- **Front Cover** and **Business Spotlight** articles available.
- Enhance your business image with our **high quality, four color, heavy gloss** publication.
- **Over 30 days of advertising per month** gives potential customers the chance to see your ad multiple times.

OUR READERS ARE...

SUCCESSFUL	72% are Professionals
EDUCATED	76% attended College
POWERFUL	85% make Important Purchasing Decisions for their Households
SELF-RELIANT	74% are Homeowners
IN THEIR PRIME	83% are Ages 25 To 59
AFFLUENT	74% have a Household Income Over \$60,000

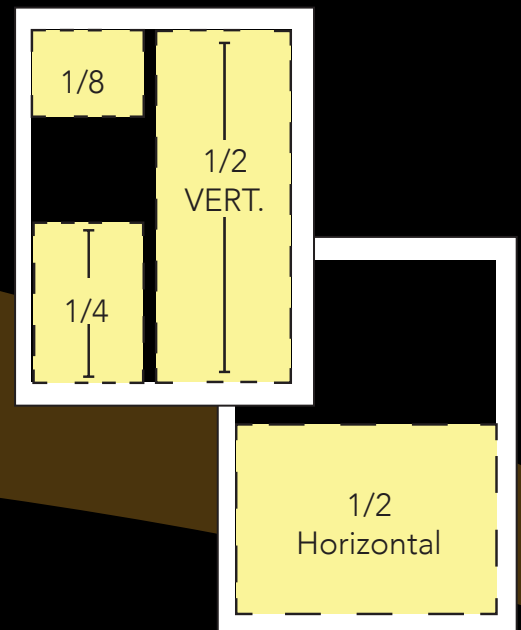
MONTHLY RATE INFORMATION

	12X	6X	3X	1X
BACK COVER	1,225	1,260	1,295	1,450
FULL PAGE	895	940	990	1,090
1/2 PAGE	625	655*	690	750
1/4 PAGE	440	475	490	540
1/8 PAGE	240	270	290	320

* Minimum qualification for a Cover Story feature.

AD SPECIFICATIONS

Ad Size	Width	Height
Full Page Bleed	8.625"	11.125"
Full Page (Trim Size)	8.5"	10.875"
Live Area Not to Exceed	8.0"	10.375"
Full Page (No Bleed)	7.5"	9.875"
1/2 Page Horizontal	7.5"	4.75"
1/2 Page Vertical	3.56"	9.875"
1/4 Page	3.65"	4.75"
1/8 Page	3.56"	2.25"



Ads must be 300dpi and CMYK.

All rates are per issue and are noncommissioned.

**FOR ADVERTISING INFORMATION,
CONTACT YOUR SALES EXECUTIVE TODAY!**

(336) 671-2636

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www.KernersvilleMagazine.com

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