

Kernersville™

MAGAZINE

- Show your community support to more than **25,000 Readers** every month.
- Free, monthly magazine distributed in over **290 prime locations** throughout Kernersville, Oak Ridge, Walkertown and Colfax at grocery stores, restaurants, medical offices and more.
- **Online Advertising** included free at www.KernersvilleMagazine.com.
- Your Ad helps **support local** non-profit organizations. Over **\$300,000** in promotion donated since 2020.
- **Cover Story** and **Business Spotlight** feature articles available.
- Enhance your business image with our **high quality, four color, heavy gloss** publication.
- **Over 30 days of advertising per issue** gives potential customers the chance to see your ad multiple times and at the right time.



OUR READERS ARE...

SUCCESSFUL	72% are Professionals
EDUCATED	77% attended College
POWERFUL	86% make Important Purchasing Decisions for their Households
SELF-RELIANT	78% are Homeowners
IN THEIR PRIME	82% are Ages 25 To 65
AFFLUENT	73% have a Household Income Over \$65,000

AD SIZES AND RATES

12 Months.....\$300

8 Months.....\$315

4 Months.....\$330

1/8 Ad - 3.56" x 2.25"

12 Months.....\$460

8 Months.....\$485

Business Spotlight Eligible*

4 Months.....\$510

1/4 Ad - 3.56" x 4.75"

12 Months.....\$700

8 Months.....\$740

Cover Story Eligible*

4 Months.....\$775

1/2 Ad Horizontal - 7.5" x 4.75"

12 Months = 10% Discount
8 Months = 5% Discount

Full Page Ad Bleed - 8.625" x 11.125" *

Full Page Ad (Trim Size) - 8.5" x 10.875"

12 Months.....\$1,090

8 Months.....\$1,140

4 Months.....\$1,200

**ALL RATES ARE
PER-MONTH**

No Sales Tax
No Hidden Fees

* Live Area Not to Exceed - 8.0" x 10.375"

*FEATURE STORY OPTIONS - FREE Photo Session and Writing

Cover Story (\$5,000 BONUS VALUE) - Front Cover + 4-Page Story - 8-Month Half Page Ad or Greater

Business Spotlight (\$2,000 BONUS VALUE) - 2-Page Story - 8-Month Quarter Page Ad or Greater

Ad deadline is the 10th of the preceding month.

Ads must be 300dpi and CMYK color.

All rates are per issue and are noncommissioned.

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www.KernersvilleMagazine.com

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