

# Kernersville<sup>TM</sup> MAGAZINE

- Show your community support to more than **25,000 Readers** every month.
- Free, monthly magazine distributed in over **150 prime locations** throughout Kernersville, Oak Ridge, Walkertown and Colfax at grocery stores, restaurants, medical offices and more.
- **Online Advertising** included free at [www.KernersvilleMagazine.com](http://www.KernersvilleMagazine.com).
- Your Ad helps **support local** non-profit organizations. Over **\$300,000** in promotion donated since 2020.
- **Cover Story** and **Business Spotlight** feature articles available.
- Enhance your business image with our **high quality, four color, heavy gloss** publication.
- **Over 30 days of advertising per issue** gives potential customers the chance to see your ad multiple times and at the right time.



## OUR READERS ARE...

SUCCESSFUL	72% are Professionals
EDUCATED	77% attended College
POWERFUL	86% make Important Purchasing Decisions for their Households
SELF-RELIANT	78% are Homeowners
IN THEIR PRIME	82% are Ages 25 To 65
AFFLUENT	73% have a Household Income Over \$65,000

# AD SIZES AND RATES

## **Eighth Page**

12 Months – \$300/mo  
8 Months – \$315/mo  
4 Months – \$330/mo

3.56" x 2.25"

## **Quarter Page**

12 Months – \$460/mo  
8 Months – \$485/mo  
4 Months – \$510/mo

3.56" x 4.75"

## **Half Page**

12 Months – \$700/mo  
8 Months – \$740/mo  
4 Months – \$775/mo

7.5" x 4.75"

**Rates Are Per Ad,  
Per Month/Issue  
12 Issues Per Year**

## **Full Page**

12 Months – \$1,090/mo  
8 Months – \$1,140/mo  
4 Months – \$1,200/mo

Trim Size - 8.5" x 10.875"

Bleed - 8.625" x 11.125"

Live Area Not to Exceed - 8.0" x 10.375"

**No Added Tax  
No Extra Fees**

## **Front Cover**

**\$7,000+ BONUS VALUE**  
**Front Cover + 4-6 Page Story**  
**8 Month Half Page Ad or Greater**

## **Business Spotlight**

**\$2,000 BONUS VALUE**  
**2-Page Story**  
**8 Month Quarter Page Ad or Greater**

Ad deadline is the 10th of the preceding month.  
Ads must be 300dpi and CMYK color.  
All rates are per issue and are noncommissioned.

**(336) 671-2636**  
**info@KernersvilleMagazine.com**  
**www.KernersvilleMagazine.com**

**Kernersville**<sup>™</sup>  
MAGAZINE